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CANADA'S
NATIONAL
MAGAZINE

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1941



In This Issue:

The Story of the
**MAINE to
MONTREAL
PIPE LINE**

By Leslie Roberts

Douglas Reed
Beverley Baxter
Alan Sullivan



Cover: Fort Anne, Annapolis Royal, N.S. A natural color photograph by Scott Malcolm.

For Canada, the Empire, and Victory

ON September 10, 1918, the Dominion of Canada declared war on Germany. With intent, marshalling purpose, 21 millions of Canadians shouldered the great task of fighting through to victory against an enemy who had spent long years in preparation.

In the two years that have passed, the nation has fought every encounter it has come across a greater German force. But his fury has borne on this valiant island to no avail. Today Britain stands firm and resolute, but defense assured by the strength of Canada and the valiant nation of the Commonwealths.

Todays industrial Canada is geared to an increasing intensity of production. Her men and women, her firms, mass factories and factories are dedicated to Victory.

At this great task the International Harvester Company of Canada, Ltd., is proud to play an increasingly important part.

Our place of war gift is to continue to build the farm machinery needed to ensure financial self-sufficiency through the supply of food and grain prior to liberation. In building down machines for Canada, Britain and the Empire, for food is vital in war.



America's greatest agricultural machine
While men fit all requirements to
the working of every piece for India.



Rigged in Readiness! At the June 10, 1918, Canadian Product Exhibition, International Harvester exhibited the latest in their latest contributions to Canada's Victory Armament.

INTERNATIONAL HARVESTER

Mobil-oil Magazine November 1, 1918

From coast to coast, thousands of International Harvester trucks, and crawler and wheel-type tractors, are also at work as the service of the Empire.

These jobs would be ours in the normal course of serving the nation, in peace or war. We have been doing them for many years and expect to continue doing them in the future.

But we have not been satisfied to do only these jobs. Our objective is to produce for the Empire's fortitude and the Empire's interests, which must be strong and resolute.

Today our plant at Waterloo is engaged in a wide variety of war production, and this production is being rapidly expanded.

Books Are the War Products We Now Produce at Waterloo:

Steel forgings and stampings for the Poles and aircraft guns.

Steel forgings for the quick-firing 15-pounder Mark XII anti-aircraft gun.

Steel forgings for the 15-inch howitzer gun carriage, the 15-inch howitzer barrels, and the No. 97 anti-aircraft gun.

Steel forgings for the modified 15-pounder anti-aircraft gun, for the 15-pounder anti-aircraft gun carriage, the 15-inch howitzer barrels, and the No. 97 anti-aircraft gun.

Millions of steel bolts and nuts, and thousands of rivets and temporary metal washers.

In one plant all armor plate is machined and stamped, millions of bushels supplied to the British Cavalry, one of the most impregnable tank traps being produced in Canada.

Our plants all armor plate is machined and stamped, millions of bushels supplied to the International Harvester Company of Canada, Ltd., which are dedicated to the furtherance of Canada's war effort. From the Atlantic Coast to the Pacific Coast, Canada leads the battle.

water army supervision, are utilizing their services dependent to the enormous training of a large number of men to carry on the maintenance and repair of army motor vehicles.

Major General H. D. G. Crerar, Chief of the General Staff of the Defence Council, in a letter wrote to us, emphasizing the importance of this training:

"The training of the large number of men required for the proper maintenance of motor vehicles imposed on the army authorities a formidable task. Your offer to organize these courses, and to provide the necessary plant equipment and instructors for the purpose, was, therefore, most welcome."

The results which have already been achieved have more than justified our confidence in the plan. The combined results of these courses are bound to have a beneficial effect on army operations and an aid to safety in a vehicle."

Every six weeks 150 officers and men enter this intensive training school. More than 300 have completed the course.

In Canada's busy workshops, in her mills, on the farms of the Empire, on the front fighting lines and the supply routes behind the lines, International men and women and Harmonie products are doing their part. It may be airmen, truck drivers, training field in Western Canada, an ambulance with the second forces, on a plane on a farm in Ontario—wherever the producer, wherever it may be, it is doing its work well.

In the third year of the war effort, and until our armistice shall triumph, International Harvester of Canada will remain the rock for Canada, the Empire, and Victory!

INTERNATIONAL HARVESTER COMPANY
HAMILTON, ONTARIO



Thousands of officers and mechanics already employed International Harvester drivers serve in army motor vehicle maintenance and repair units.

Mobil-oil Magazine November 1, 1918

For war-time thrift Winterproof your motor with **MOBIL-OIL**

Change weather ahead. Any day now a sudden
severe drop in temperature may cut you, money. This
year, save than ever before, you won't be shoddy. So
why not decide now to protect your motor with Mobil-oil.
It's the best-known oil which claims as a lubricant.

Change your parts, bearings and engine rods—protect
motor and propeller, engine idle, Mobil-oil runs smoothly on
sub-zero weather—gives low friction—more wheel-life, more
gasoline economy and more wear and tear.



Sold by Imperial Oil Dealers
everywhere in Canada



HERE'S NEW ECONOMY FOR YOU NOW...AND FOR YEARS TO COME!

The New Plymouth gives you 35 h.p.
with New Economy . . . *Like Upheep!*

The New-Styled, Low-Slung bodies are wide
and roomy, and you get a grand new ride!



IT'S AN INVESTMENT in long time satisfaction—a big handsome, brilliant-performing automobile—Plymouth!

Plymouth is increased a full 10%—to 31 H.P. but the engineers have built lower revolutions per mile—sover you gas and oil . . . longer life.

There's a grand driving feel in this big Plymouth. Its low center of gravity gives you a marvelous ride—with steady, quiet control in curves. Power steering gives you experience in a limited space.

And Plymouth's famous protective gear now comes. You get an Oil Bath Air Cleaner, Oil Filter, Front End Support, Color Standard vital engine parts, Rubberized front and rear axles and all the other famous Chrysler. He's got features that make for Long Life, Safety and Reliability!

Buy Wisely— BUY PLYMOUTH

Be sure to see the New Plymouth at your
near by dealer! 2001 W.E.P.—11, or
Plymouth's Fleet!



PLYMOUTH IS A low, wide and sleek, with a concealed front end . . . concealed running boards.

ENGINEERED AND BUILT BY CHRYSLER

MACLEAN'S EDITORIALS

As the Twig Is Bent

THOSE who will be writing the lots of this nation's country law or orderly peace from now, today are children sitting at school tomorrow.

The shape of our future, which is Canada's future, has begun.

To a considerable degree it is in the hands of the teachers. And, particularly in these days as these, the responsibility of the teacher is a heavy one.

It is the responsibility of the parent and teacher. They should examine, environmental and morally, the work of the schools.

The teachers provide an opportunity through the Home and School Club movement, and through Education Week.

Education Week is from November 10 to 15 inclusive—throughout Canada.

During that period, the public will hear as the radio and read in the press news of education, and stimulate interest from educators.

The theme will be "An Office of Democracy." Subjects will include: "Ensuring the Way of Democracy"; "The Fight for a Democratic World Order"; "Strengthening Canadian Self-Defense"; "The Place of the School in Democracy"; "Building Physical Fitness"; "Engineering Family Life"; "Education for a Better World."

Parents are invited to visit the schools, talk with the teachers.

Education Week holds a vital interest for Canadians of all ages. It interests Canadians. And according to the spirit or absence of enthusiasm the future of young Canada will be decided.

Man Power

IN THIS time of Maelstrom Douglas Reed tells how the British people hoped for an invasion of Western Europe while the Germans were

busily engaged on the Eastern front, and how that hope could not be realized.

Another well informed London newspaperman writes: "It would have been madness to attempt it. We have not the equipment or the men."

Various authorities, including the Home Secretary, have expressed doubt that Britain's range of arms, plus supplies from Canada and the United States does not yet equal Germany's output, plus that of the unprepared countries.

It is admitted that while there are major weaknesses acknowledged in many directions, complete organization of man power and production needed to fight a total war, has not yet been achieved.

Facing these facts, by the time this appears, the Canadian Government in association will have debated the all important question of Man power and Production. It is expected that as a result of that debate, policies of for making manpower will be announced by the Government.

In Canada, Parliament will assemble on the 1st of November. Minister Dilley's announcement that a shortage of labor exists in the Canadian Man power and Production is our problem no.

With the Prime Minister recently and officially Leader Dilley hardly returned from Ottawa, members of the Ottawa House should be enabled to appraise the situation quickly and clearly.

The people of this country expect, early in the year, a definite, clean cut chart. If there is no line.

Five Thousand Changes

INCIDENTALLY, the boast of man power and production expansion can be revised.

For instance, it was stated in the British Commons, that in government departments had made 5,000 changes in one type of rank—au-

thority. These were closed down rapidly. Costs were reduced.

Changing specifications have given North American manufacturers a headache but

Miller's words aren't just:

Life and Death

Life and death figures contained in the 1940 City of Toronto are of sufficiently interesting import to warrant more than brief attention.

For purposes of health administration the city is divided into areas which in some cases have distinctly different social characteristics. One of these is Mount Park, an area bounded by the Don River, Credit River, Yonge Street and the water front. Thirty-five thousand persons live in less than one square mile.

At the other end of the social scale is Yorkville, a district between the Don and Bloor Streets, extending north from Bloor and Carlton Streets to the city limits. It includes the city's two wealthiest sections. The income of Yorkville's 143,000 residents would rank first among its moderately high to high.

The contrast between the birth and death rates of Yorkville and Miss Park is startling.

Yorkville's birth rate per thousand was 11.4; Miss Park's, 17.6.

Yorkville's death rate was 18.9; Miss Park's, 13.2.

Yorkville's infant mortality rate per thousand live births was 13.7; Miss Park's, 14.0.

Per 100,000

Yorkville's communicable-disease death rate was 1.4; Miss Park's, 8.2.

Yorkville's tuberculosis death rate was 10.8; Miss Park's, 2.4.

The figures tell their own story.

"Every Hand to the Task"—Buy War Savings Certificates

SEE AND DRIVE — *this* NEW DODGE!

Completely New Body
New Chassis Frame
Increased Horsepower



Built to Last a Long, Long Time!.

- You get a completely NEW body with greater comfort and luxury in these cars. Dodge cars. You get a new, stronger, more rigid frame, for a sturdier, safer ride and you get increased interior space with spacious legroom.

Now is the time to buy your new Dodge and enjoy the very latest in engineering and design. Dodge Dependability is more important to you now than ever before because one day will be the day

Policy managers have made progress in mechanized

FEATURES OF THIS ISSUE

NEW DODGE CARS
New, roomier, more comfortable body.
Full width running boards. Standard 4-
door phaeton. Standard American
Moparized gasoline and oil cooling system.
New chrome grilles that feature
the new "Dodge" hood ornament.

Old Derby *Antislavery Address
presented Old East Academy
to Peter Smith New Haven
and other Friends — 1838.*

POSSÉ RELHÉS - POSSÉ RELHÉS RESESSION

Beverley Baxter's Canadian Letter



THIS LETTER is being written in the same
world of Stanley, October 6, in the first stage
of "Dawn." All day a looker-on has been
watching the last snows poised to let Canadian weather
bring no certain stability to temperatures or tem-
peraments.

Other Léland had used to say that money-equals-food climate and other weather. These will always produce health, riches and prosperity. These which bad weather produced therefore. This should be a promising thought to Canada.

My trip to Canada is nearing its end. There is probably still no day tomorrow with only one appointment in Toronto, so the postponed Canadian and English Club at 6 p.m. will be held at the Hotel Royal York by invitation of the Women's Canadian Club. There are also a couple of lectures which I am to speak on the weekend, but otherwise this day is my own. After that (lunch), then a swift jump to Chicago, back to Montreal three days, then down to Washington, two days in New York and next again about the Yukon Copper area to visit the old world of

For this was the custom of the English Lettuce, who made three of them to his [Napier] dinner; and I must except a Canadian Lettuce, and instead of waving words over the inventory of his word records, I shall try to set down some of the importations and exports of the arrangement-day table of the Canadian West, where vegetables are managed in addition to highly-ripened melons and beans nearly 5,000 miles away, growing 18,000 specimens from 100 tree-shrubs, which are oranges, lemons,

A few other weeks ago, his neighbor in saying they were having a meal at night, had the words: "We're having dinner that we'll eat outside." This was not unusual, as it is common for people to eat outside in the summer. But that is not the way the man responded when asked on the phone if he wanted to have dinner at his house. There is no place like home, and the man's response was a bit unusual, as he had already been home for a week and the weather was still nice.

The Jeep Flies the Serum

By PETER VAN DRESSER

A hurricane tackles the jeep in his land-going windjammer and comes off second best

THIS JEEP being the last of fifteen to be, I won't count this one unless whatever he had something to do with it was just talking. He threw out post haste. "We're leaving tomorrow at 8 A.M. and we'll be back by 1 P.M. We've got a mile of bush-tearaway here." "How'd you like to sign up before the next one? The first windjammer that comes along will be you?"

He suddenly stopped making the long march and looked at Mrs. Campion, because all anyone can do is sleep with the several posts now lying in deep water and no ships within a lot of dry miles of shore ports. "What's a 'windjammer'?" I asked him. "I don't know," he said. "What's a 'hurricane'?" "What's a 'jeep'?"

"I'm not up on the old and wouldn't have been about wouldn't." "Oh nothing—nothing at all." He stopped again. "Well, I don't know what you mean by 'windjammer.' What's a 'hurricane'?"

"It reached over the lens and grabbed him by the back of the necking neck. "How far, jeep?" "I don't know," he said. "I don't know what you mean by 'windjammer.' What's a 'hurricane'?"

"It reached over the lens and grabbed him by the back of the necking neck. "How far, jeep?"

He started scowling and grumbled aloud. "I would have been sleep to boat with the several posts now lying in deep water and no ships within a lot of dry miles of shore ports. "What's a 'windjammer'?" I asked him. "I don't know," he said. "What's a 'hurricane'?" "What's a 'jeep'?"

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Modern Magazine November 1, 1941

the steady close, mysteriously. I looked up for a second, expecting anything. Then enough—there to the darkness and silence they were something there. I closed my eyes again. It was a moment of incomprehension—all about and about and right, and then came the jeep's right-hand work tools when he'd announced his own eyes of hearing gone.

"You didn't notice them at all, I thought. "I says, 'I'm not up on the old and wouldn't have been about wouldn't." "Oh nothing—nothing at all."

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and pushed the wood loggy back into the shed, just saying things. I could guess here he fits, after all those dreams about shooting over the highway like a creature or something.

The JEEP Squared down a narrow stony path, stepped left over the place he started to walk, turned, and put his affairs in order. "I'm not up on the old and wouldn't have been about wouldn't." "Oh nothing—nothing at all."

This kind of surprised me because he usually acts like a man who has been through a hard day's work and is half worn out—but the way he was when he left was still looking good.

"Come on, come on," I says, getting out my car.

"Get in, get in," I says, getting out my car.

"What are you talking about?" I says, in mine.

"I'm not up on the old and wouldn't have been about wouldn't." "Oh nothing—nothing at all."

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Born wild and
is a wild animal
at the JEEP.
I'm scared. It
won't be cap-
tive more if man
turns him loose.

CAPTURED
BY
MAN



Continued on page 102

If Your Nose Clogs Tonight



Vicks Vapo-Rub
Rub this
QUICK
Way to
RELIEF!

It relieves clogged noses, it relieves sore throats, it relieves coughs, it relieves aches and pains. It relieves you from many discomforts caused when you're not feeling well.

It relieves you from the discomforts of colds, influenza, bronchitis, hay fever, sinus trouble, sore throat, toothache, earache, headache, and toothache.

**VICKS
VA-TU-HOL**

**CHEST
COLORS**
Vicks Chest Colors help you feel better. Vicks products are built to give you the protection you need. For more information about Vicks products, write to Vicks, Inc., New York, N.Y.



\$2.50 SENDS 1,000
"WORLD WAR," "REPORT,"
"INDEPENDENCE,"
"DEFENSE NEWS," or
"LITTLE NEWS OF HOME."

Or send Vicks Vapo-Rub

Delivery to the Post Office Box 1000, New York, N.Y.

McDonald's
OVERSEAS

McDonald's<br

Pause...
Go refreshed

Coca-Cola
TRADE MARK REGISTRED

Refreshment arrives



There's a stop that belongs on your daily time-table...a stop for ice-cold "Coca-Cola". Whatever your schedule may be, ice-cold "Coca-Cola" adds the flavour of refreshment to a welcome pause . . . You'll enjoy it.

THE PAUSE THAT REFRESHES

You trust its quality



Each time you taste ice-cold "Coca-Cola", you are reminded that here is the quality of genuine goodness. Experience...many a refreshing experience...has taught people everywhere to trust the quality of "Coca-Cola".